

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
**DECLARATION AND POWER OF ATTORNEY**

As the below identified inventor, I hereby declare as follows:

My domicile, mailing address and citizenship are stated below;

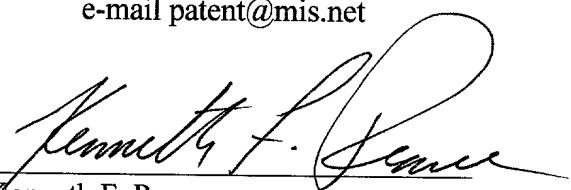
I believe I am a first inventor of the subject matter which is claimed and for which Letters Patent is sought on the invention entitled -- **METHOD OF ESTABLISHING A COMMERCIAL RELATIONSHIP BETWEEN A SERVICE PROVIDER AND A POTENTIAL CONSUMER OF THE SERVICE, INCLUDING A REASONING CRITERION, AND METHOD OF FACE-TO-FACE ADVERTISING IN A PUBLIC PLACE** -- for which the Specification is filed herewith;

Further, I hereby state that I have reviewed and understand the contents of the above identified Specification, including the claims appended thereto, and I believe that the disclosure set forth therein enables one skilled in the art to practice the invention;

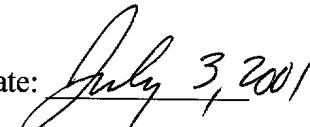
Further still, I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; that I have made these statements with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001; and that such willful false statements may jeopardize the validity of the Application or any Letters Patent issued thereon.

Be it known that I hereby appoint Kenneth F. Pearce, Registration Number 33,026, a member of the Bars of the Commonwealth of Kentucky and the State of Indiana, my attorney, with full power of substitution and revocation to prosecute this Application and to transact all business in the Patent and Trademark Office. Please direct all correspondence and telephone calls relative to the above identified Application to:

Kenneth F. Pearce, Attorney at Law  
631 Denmark Drive  
Danville, KY 40422-2419  
(859) 239-8999  
(859) 239-9656 fax  
e-mail [patent@mis.net](mailto:patent@mis.net)

  
Kenneth F. Pearce  
Inventor

Date:

  
July 3, 2001

**Domicile:** 631 Denmark Drive, Danville, KY 40422

**Citizenship:** United States of America

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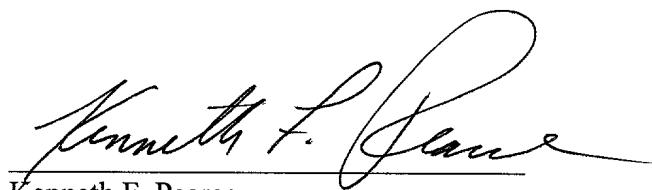
**VERIFIED STATEMENT (DECLARATION) CLAIMING  
SMALL ENTITY STATUS  
pursuant to 37 C.F.R. § 1.9 (c) & (f) and § 1.27 (b)**

I, John S. Wilson, hereby declare that I am a citizen of the United States of America, residing at 96 Wolf Pen Branch Road, Annville, KY 40402; and

Further, I declare that for the purposes of paying reduced fees identified in 37 C.F.R. § 1.9 (f) and § 1.27 (b) I qualify as an independent inventor as defined therein.

Furthermore, I hereby declare that I own the exclusive rights under law to the invention described in the Application for Letters Patent -- ***METHOD OF ESTABLISHING A COMMERCIAL RELATIONSHIP BETWEEN A SERVICE PROVIDER AND A POTENTIAL CONSUMER OF THE SERVICE, INCLUDING A REASONING CRITERION, AND METHOD OF FACE-TO-FACE ADVERTISING IN A PUBLIC PLACE*** --; and I acknowledge the duty to file, in this Application or Patent granted hereon, notification or any in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate.

Further still, I hereby declare that all statements made herein of my own knowledge are true; and that all statements made on information and belief are believed to be true; and that all these statements were made with the knowledge that willful false statements and the lie so made are punishable by fine or imprisonment, or both, pursuant to 18 U.S.C. § 1001; and that any such willful false statement may jeopardize the validity of the Application or any Patent issuing thereon or any Patent to which this verified statement is directed.

  
Kenneth F. Pearce  
Inventor

Date: July 3, 2001